



EV Satisfaction Study 2024

Electric Vehicles from the EV Driver's Perspective

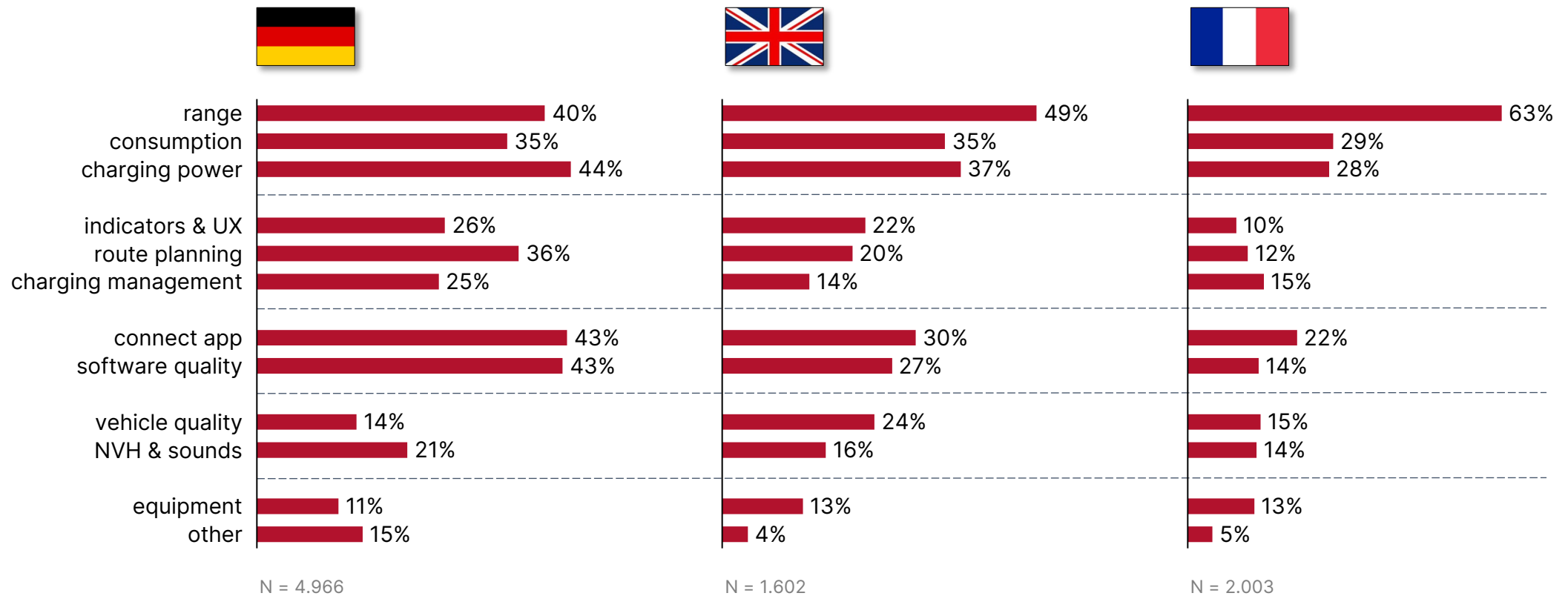
Press Handout
03/12/24

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Recommendations to Car Manufacturers

The greatest need for improvement is seen in the range of the vehicles. However, German EV drivers also see need for improvement in many other areas. French drivers mostly focus on range, British EV drivers are in between.

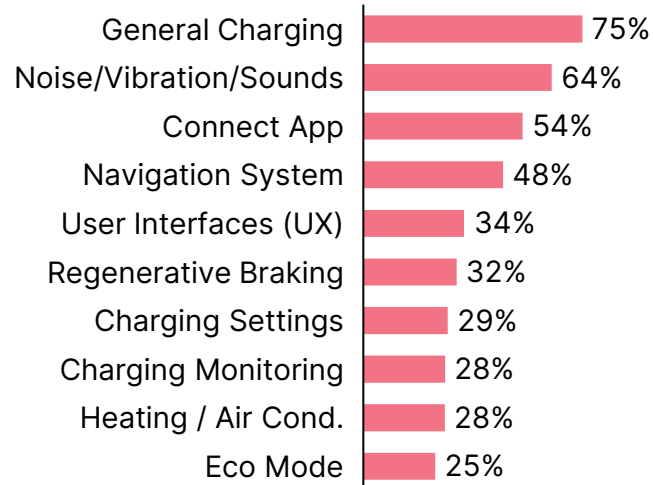
„In summary:
What should [brand] work on as a priority?“
(multiple answers possible)



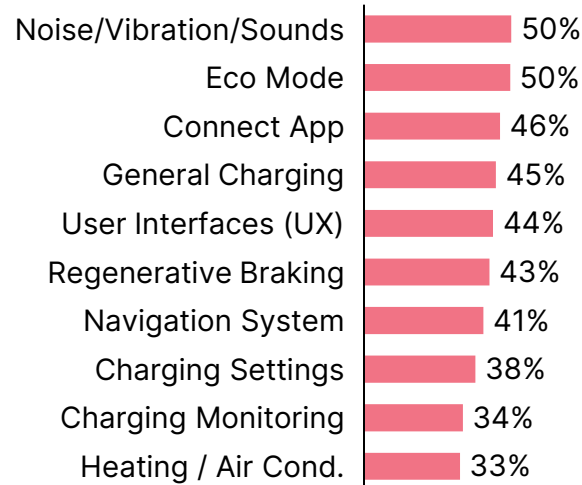
Top Problems of Electric Cars

While German EV drivers see the biggest problems with charging functions, EV drivers in other markets report more problems with other functions. Noise and connectivity app issues were seen as major problems in all markets.

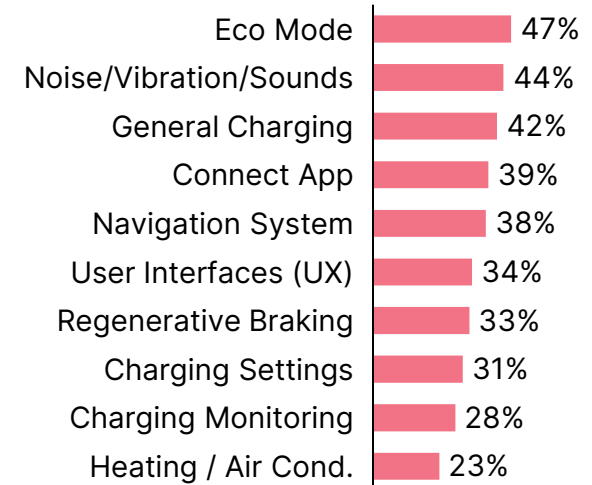
„Have you already had problems with ...?“
(multiple answers possible)



N = 4.966



N = 1.602



N = 2.003



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